

Cognitive collaboration: The answer to better human experiences



Cisco Cognitive Collaboration uses intelligence and context to make it easier to foster human relationships, enhance customer interactions, and build high-performance teams that can make smarter, faster decisions and better serve customers. What's holding you back from personalized interactions and next-generation workstreams?



Get to know the four capabilities driving cognitive collaboration:



How can I return to office life while minimizing risks of surface contamination or contagion?

THE ANSWER

Webex Assistant

With Webex Assistant for Room Series devices, start a meeting and make calls without touching a single screen or keyboard. With Webex Meetings, simply ask your digital assistant to take notes, create an agenda, highlight action items and tasks, or even schedule a follow-up meeting. Webex Assistant enables touchless meetings while removing common friction points in your workday so you can focus on what's important.



Have I met that person before?
What's their role, again?

THE ANSWER

Facial Recognition

Remembering names is no longer a guessing game. Facial Recognition gives attendees a name label—when they opt in—so you know everyone in the room and their role. Say hello to immediate context, frictionless meetings, and a more personal experience with no compromise to your privacy.

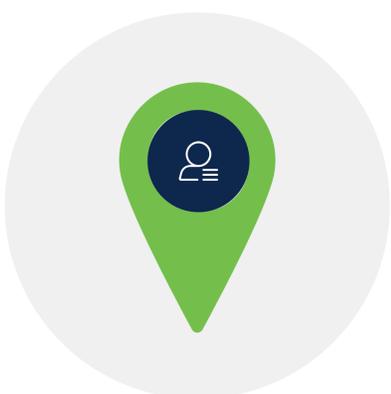


How can I more immediately connect with coworkers and customers during virtual introductions?

THE ANSWER

People Insights

Only Cisco Webex Meetings includes People Insights: publicly available information about those you're meeting with, consolidated into profiles for 250 million people in over 20 million companies. People Insights makes your virtual introductions more meaningful, and more human, allowing you to foster the same instant connection as a face-to-face interaction.



What's the key to creating engaging and profitable customer experiences?

THE ANSWER

Customer Journey Insights

Our customer journey solutions use cloud-based analytics and artificial intelligence to optimize agent experiences and consolidate contact center, operational, and business data into a complete view of your customer journey. The impact? Personalized, proactive customer experiences that improve financial performance and customer value.

At every point of the conversation, innovative cognitive collaboration capabilities are making it easier to remove tedious tasks, increase productivity, and improve employee and customer experiences, all while creating deeper human connections.



Find out how you can take advantage of these capabilities right now.

[Learn more](#)

[Contact us to get started >](#)